

"Training tools for an increasingly complex and dangerous job"



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gencies, tells why it is important to have a plan to deal with such emergencies, and provides an overview of the Incident Command System. It explains what constitutes Level I, II and III incidents, and differentiates between an incident and a crisis. It also explains the importance of having an Incident Command System - ready to be activated on a moment's notice - in order to prevent confusion and manage the emergency to a successful

conclusion.

About the series

When an industrial emergency occurs, whether a small incident or a major crisis, federal regulations require that an Incident Management System (IMS) be in place, ready for implementation at the first alert. IMS - an organized system of roles, responsibilities and procedures for commanding and controlling emergency operations - provides for a systematic, complete and efficient response to any size emergency, able to expand or contract organizationally based upon the needs and complexity of the particular incident. IMS should be used at all incidents, drills and exercises in order to build familiarity with the system and to provide a solid foundation for its application at large-scale, non-routine situations.

Industrial Incident Management is a three-title series designed to teach the industrial sector how to set up a workable IMS. The series includes three programs - "Taking Control," which discusses setting up the system, "Incident Command in the Field," which covers organizing the Command Post and designing strategy to deal with the incident, and "The Emergency Operations Center," which discusses managing the crisis and dealing with the media. Also included is a *Model Procedures Guide for Industry Emergency Response Teams*, (based upon the *NFS Model Procedures Guide for Structural Firefighting*) which will help set up an incident command system for industry.

About "Taking Control"

Part One of the series, "Taking Control," discusses common types of industrial emer-

The need for effective communication and cooperation among agencies is stressed, as well as the need for written SOPs spelling out specific duties and responsibilities. The program covers the competencies and qualifications necessary for an incident commander as well as Command's basic responsibilities during the emergency. Other topics discussed in the film include procedures for transfer of command, the lead agency concept, and the importance of pre-

About "Incident Command in the Field"

"Incident Command in the Field," the second part of *Industrial Incident*

Management, describes how a Command Post operates in the field to provide overall management and direction to the emergency response effort. It explains how Command establishes strategic objectives, assigns key responsibilities, and evaluates the overall effectiveness of the response effort.

The program tells how and where to set up the Command Post and points out the need for reliable communication equipment and reference resources. The importance of leadership by the incident commander, particularly at the beginning of the incident, is stressed, and factors to consider in the IC's decision to select an offensive or defensive strategy are outlined. Other responsibilities of the IC are also covered, including on-going size-up of the situation, risk assessment,



delegating authority, assigning units, and managing resources.

Procedures for establishing additional levels of the response organization are outlined and the responsibilities of staff officers are explained, with particular emphasis placed on the role of the Safety Officer. Other topics covered include tactical priorities, resource management/staging areas, terminating the incident and evaluating the response. 21 minutes.

About "The Emergency Operations Center"

The final tape in the series, "The Emergency Operations Center," describes the factors that cause an incident to become a crisis, and discusses the roles and responsibilities of the Emergency Operations Center

Pricing Information for "Industrial Incident Management" Complete series

(1 DVD or 3 tapes plus Guide)

DVD-\$795 VHS-\$795

Rental-\$195 Preview-\$50

Price for any ONE tape (VHS only)

VHS-\$295 PAL-\$315

Rental-\$150 Preview-\$20

Other standards and formats available - please call for prices. Shipping and handling extra unless order is prepaid (US only). Prices are in US currency.

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during the response. The duties of the Emergency Operations Center Manager in handling all matters external to the emergency response are outlined, including operating the rest of the facility, interfacing with the community as well as government and regulatory officials, media relations, logistical support of the IC, and communicating with corporate headquarters.

The program explains how to outfit the site with appropriate communications equipment, office equipment and specific reference materials. Also discussed are the roles played by crisis teams and crisis managers, typically activated during Level III incidents.

Particular attention is given to handling the media during the crisis, and it teaches how to use the media as an asset. The tape also discusses recovery from the emergency, and explains that recovery actually begins during the crisis and continues long after the crisis team is demobilized. 20 minutes.

About the Technical Committee

Emergency Film Group programs are created with the assistance of authorities in the subject field. Technical committee members for *Industrial Incident Management* include:

Ed Hawthorne, Health and Safety Manager, Shell Oil Co., Deer Park, TX. Ed has spent more than 20 years in Shell Oil Co.'s Safety Department and is currently Health and Safety Manager at the Deer Park manufacturing complex. He is past chairman of the Channel Industries Mutual Aid (CIMA) and was instrumental in starting the ICS training program at the University of Nevada Industrial Fire School.

Chris Herman, Chris is an emergency response specialist with BP Oil Co's Toledo, OH refinery. He is core lead instructor for BP's worldwide fire and emergency training programs and has been a fire service instructor for over 20 years. He is an active member of ISFSI, NFPA and ASSE.

Mike Hildebrand, Senior partner and hazardous materials consultant with Hildebrand & Noll Associates. Mike was formerly Director of Safety and Fire Protection for the American Petroleum Institute and was a member of the NFPA Standards Council. He also served as a Team Leader on the Prince George's Cty (MD) HazMat Team. The writer of numerous articles and texts, Mike co-authored the widely-circulated text *Hazardous Materials: Managing the Incident*, which introduced the concept of the 8 Step Process.

Greg Noll, Greg is a senior partner in Hildebrand Noll Associates, a consulting firm specializing in hazardous materials emergency planning and response. He has over 30 years experience in safety and emergency response. Previous to entering the consulting business, Greg was the Hazardous Materials Coordinator

Air Monitoring Series

- Contamination Assessment
- Direct Reading Instruments

Confined Space Emergency Series

- Understanding Confined Spaces
- Confined Space and the First Responder
- Confined Space Technical Rescue

Container Emergencies Series

- Cylinders
- Intermodal Containers
- Petroleum Storage Tanks

Hazardous Materials: Managing the Incident Series

- 1 - Site Management & Control
- 2 - Identifying the Problem
- 3 - Hazard & Risk Evaluation
- 4 - Protective Clothing & Equipment
- 5 - Information Management & Resource Coordination
- 6 - Implementing Response Objectives
- 7 - Decontamination
- 8 - Terminating the Incident

HazChem Series

- Introduction to Hazardous Chemicals
- Anhydrous Ammonia
- Benzene, Toluene & Xylene
- Chlorine
- Hazardous Waste
- Hydrogen Sulfide
- Inorganic Oxidizers
- Pesticides
- Propane, Butane & Propylene
- Sodium Hydroxide & Potassium Hydroxide
- Sulfuric Acid & Hydrochloric Acid

HazMat Operations

- 1 - Reconnaissance
- 2 - HazMat Containers
- 3 - Forecasting Events
- 4 - Organizing the Response
- 5 - Tactics

Industrial Incident Management Series

- Taking Control
- Incident Command in the Field
- The Emergency Operations Center

Investigations Series

- Introduction to Investigation
- Accident Investigation
- HazMat Investigation
- Fire Investigation

Oil Spill Response Series

- Initial Response
- Countermeasures on Land
- Countermeasures on Water
- Waste Management
- ICS & Unified Command

WMD Response Library

- Detecting Weapons of Mass Destruction
- Response to Anthrax Threats
- Terrorism: 1st Response
- Terrorism: Biological Weapons
- Terrorism: Chemical Weapons
- Terrorism: Explosive & Incendiary Weapons
- Terrorism: Radiological Weapons

Other Programs:

- AIDS, Hepatitis & the Emergency Responder
- Bomb Threat
- Chemical Protective Clothing
- CO: Response to Carbon Monoxide Incidents
- Decon Team
- First Responder Awareness
- Foam
- Fun With Chemistry
- HazMat Command
- HazMat Emergency
- HazMat/WMD Awareness
- Heat! Working in Hot Environments
- Mass Decon
- Medical Operations at HazMat Emergencies
- NIMS: Introduction to the National Incident Management System
- Organization for HazMat Incidents
- Protective Actions: Evacuation/Shelter in Place
- Rapid Intervention Teams
- Technical Rescue: Awareness
- Terrorism: Medical Response
- Terrorism: Roll Call Edition
- Trench Rescue
- Trucking Hazardous Materials

with the Prince George's County, MD Fire Department where he managed the Level III Hazardous Materials Team. He is a Certified Safety Professional and a member of many national safety committees, including the NFPA Technical Committee on Hazardous Materials Response Personnel (NFPA 472).

About the filmmakers

Gordon Massingham, director. For over 25 years one of the world's leading creators of emergency response training. Winner of more than 130 national and international awards.

Jane Christopher, producer and editor. Well known to emergency response audiences for programs, Jane has received several awards for filmmaking excellence.

About the Emergency Film Group

Emergency Film Group, a division of the

Detrick Lawrence Corp., was established to distribute quality training films for emergency response and right to know education. Firmly committed to accuracy, EFG uses the best qualified advisors and production crews to ensure that programs are not only exciting to watch, but are also accurate in every detail.

EFG's worldwide list of customers range from the largest petrochemical companies, to government agencies, to small town fire departments. Every film comes with EFG's 30-day money-back guarantee if the customer is not satisfied.

For a free color catalog describing all programs available from the Emergency Film Group, please call the toll-free number below.

Program descriptions available on-line at
<http://www.efilmgroup.com>

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