

"Training tools for an increasingly complex and dangerous job"



**EMERGENCY
FILM GROUP^{AE}**

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Remember Charlie



About Charlie Morecraft

Charlie Morecraft nearly died in a chemical plant accident that burned over 45% of his body. There were times that he wished he had. This powerful presentation is the compelling true story of an entirely preventable accident that changed Charlie's life and permanently affected him, his family, his friends and his company.

A powerful and dynamic public speaker, Charlie's audiences get a highly personal, private look at what happened to one man - - - and how it could happen to any one of us. As Charlie always says, "I'm just an ordinary guy... with an extraordinary story to tell".

About the program

In this presentation, Charlie Morecraft conveys the lessons he so painfully learned. Seldom are people confronted by the real consequences of an abuse in safety practices. All viewers will be deeply moved and motivated to never again

take safety for granted.

The emphasis of this presentation is the significance of attitude and personal responsibility. Some of the learning objectives of the presentation are:

(1) To facilitate insight into everyone's own safety practices and attitudes

(2) to be a "wake-up call" that shakes people out of complacency and taking responsibilities for granted

(3) to make people become more responsible for their own safety on the job, at home, at play, at travel, everywhere. This continues to result in people handling all aspects of their lives with a greater awareness and appreciation of safety. Some examples are: wearing prescribed safety equipment on the job, following safety procedures at work and at home, and wearing seat belts in moving vehicles.

This presentation dramatically changes people's attitudes toward safety. Their actions and behavior go from being thoughtless, lackadaisical and routine to "safety first & always." Their consciousness is raised to a new level.

The message imparted is one of vital significance and universal magnitude. 56 minutes.

About the Emergency Film Group

Emergency Film Group, a division of the Detrick Lawrence Corp., was established to distribute quality training films for emergency response and right to know education. Firmly committed to accuracy, EFG uses the best qualified advisors and production crews to ensure that programs are not only exciting to watch, but are also accurate in every detail.

EFG's worldwide list of customers range from the largest petrochemical companies, to government agencies, to small town fire departments. Every film comes with EFG's 30-day money-back guarantee if the customer is not satisfied.

For a free color catalog describing all programs available from the Emergency Film Group, please call the toll-free number below.

*Program descriptions available on-line at
<http://www.efilmgroup.com>*

Prices for "Remember Charlie"

(Video or DVD plus text)

VHS-\$645 DVD-\$645

Rental-\$150 Preview-\$25

Also available: 20 minute version:

"The Charlie Morecraft Story" VHS only \$395

All prices in US currency. Shipping & handling extra unless order is prepaid (US only)

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